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ASSA ABLOY

ASSA ABLOY Hospitality

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door opening solutions

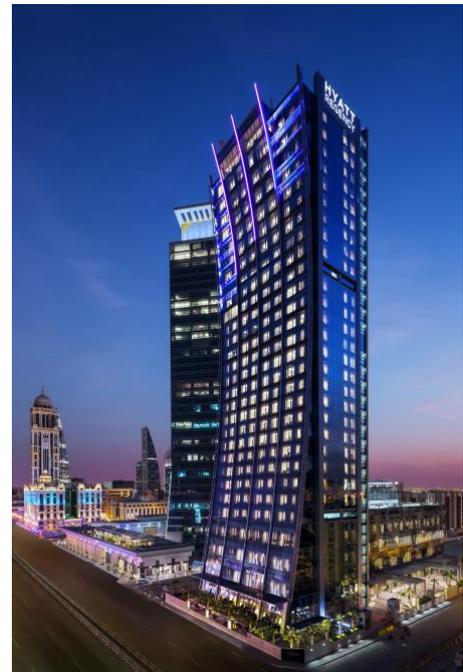## Hyatt Regency Riyadh Olaya to Deploy Mobile Entry Solution using ASSA ABLOY lock solution

Prestigious Riyadh-based property spearheads Hyatt Hotels global program and becomes one of the first to enhance guest convenience with mobile entry functionality

Stockholm – October 16, 2018 – ASSA ABLOY Hospitality, provider of advanced security solutions for the hotel industry, has completed its implementation of Mobile Entry functionality at Hyatt Regency Riyadh Olaya, a luxury full service property located in Riyadh, Saudi Arabia. One of the first properties in Saudi Arabia to provide its guests with mobile entry functionality, Hyatt Regency Riyadh Olaya is also among the first participants in a global program by the Hyatt Hotels Corporation that aims to implement mobile entry technology at all properties by 2020.

As a preferred security access provider for Hyatt Hotels, ASSA ABLOY Hospitality was selected by Hyatt Regency Riyadh Olaya to implement its mobile entry solution with the installation of VingCard Signature RFID door locks. Referred to as 'Mobile Entry' and available for guests to download on their device as an integrated feature within the "World of Hyatt" app, the solution serves Hyatt's goal of providing its guests with a more seamless check-in experience. Now instead of waiting in front desk lines when arriving, travellers staying at the Hyatt Regency Riyadh Olaya can bypass traditional check-in procedures by using their personal device as a digital guestroom key.

"With multiple major hotel brands now offering some sort of express check-in functionality, we are extremely pleased to be leading our region with the adoption of a technology that in many ways, is redefining the standards of guest convenience," said Nizar Weshah, General Manager at Hyatt Regency Riyadh Olaya. "Mobile entry is fast becoming an amenity that guests expect when making their booking decisions, and those not offering such a feature increasingly run the risk of losing revenue, as guests look elsewhere to properties that can fulfill their needs."

By partnering with ASSA ABLOY Hospitality, Hyatt Hotels not only benefits from a platform that seamlessly integrates with its existing guest-facing mobile app to maximize ease of use, but also ensures that guests are fully protected with the latest in security technology. Developed using ASSA ABLOY's Seos technology, the solution safeguards against the threat

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ASSA ABLOY is the global leader in door opening solutions, dedicated to satisfying end-user needs for security, safety and convenience.

of data theft and unauthorized access by encrypting digital key and room number information, which is then transmitted to guest devices using a secure communications channel. Once received by a guest's device, the data is then stored inside a digital vault within the hotel's app, and is again transmitted via a secure channel when a guest places their device within proximity to the appropriate guestroom lock.

By also implementing VingCard Signature RFID with Mobile Entry, Hyatt Regency Riyadh Olaya gains additional security features with the door lock's use of encryption protocols that protect against keycard cloning attempts. As a solution that takes a minimalistic design approach, Signature RFID was also selected by hotel leadership due to the platform's ability to blend in seamlessly with the property's elegant style.

For more information about ASSA ABLOY Hospitality and its comprehensive line of electronic in-room safes and locking solutions, please visit www.assaabloyhospitality.com.

About ASSA ABLOY Hospitality
The global leader in hotel security technology for nearly 40 years, ASSA ABLOY Hospitality is a part of the ASSA ABLOY Group, a publicly listed company with 47,000 employees. With products installed in properties all over the world, securing millions of guestrooms globally, the company's comprehensive range of security and technology solutions is comprised of VingCard electronic locks, Elsafe in-room safes, integrated software platforms and advanced mobile access solutions. Its latest innovation, ASSA ABLOY Hospitality Mobile Access provides advanced security for hotels and augments the stay experience for today's tech-savvy guests. Operating with secure Seos technology, Mobile Access allocates guestrooms and generates encrypted digital keys over a secure channel. This allows users to bypass the front desk and access their assigned guestrooms via their personal smart phones and watches. In order to provide best-in-class customer service, ASSA ABLOY Hospitality offers support in more than 166 countries worldwide. For more information, please visit www.assaabloyhospitality.com.