

Sheraton Bucharest Implements Seamless Check-in and Guestroom Entry with ASSA ABLOY Global Solutions Mobile Access

Luxury hotel becomes first Romanian property to integrate Mobile Access functionality into a guest-facing app, providing travelers with instant and hassle-free access to guestrooms

Stockholm – July 9, 2019 – **ASSA ABLOY Global Solutions** has announced the successful implementation of its Mobile Access solution at the **Sheraton Bucharest Hotel**, a luxury property located in the heart of Romania’s capital. The first Romanian hotel to provide Mobile Access functionality, property leadership has ensured that its guests experience seamless and convenient check-in by integrating the technology into its Marriott Bonvoy App.

Implemented alongside Signature RFID door locks, ASSA ABLOY Global Solutions Mobile Access allows the Sheraton Bucharest to maximize service and convenience for guests before they even set foot on the property. With the ability to check in using the Marriott Bonvoy App before they arrive, guests are notified when their guestroom is ready, with ASSA ABLOY Global Solutions Mobile Access then securely delivering room number details and digital key data to their smart device.

This is accomplished by leveraging ASSA ABLOY’s secure Seos technology, a solution that works to encrypt sensitive data using the latest industry protocols. Once generated, data is transmitted to a guest’s device through a secure communications channel and stored inside a digital vault within the Marriott Bonvoy App. When in proximity to the appropriate door lock reader, a secure communications channel is again used to transmit digital key data to provide authorized and seamless access.





“Our hotel is committed to adopting the latest technologies to ensure that our guests continue to receive the highest service standards, and ASSA ABLOY Global Solutions Mobile Access fits that goal perfectly by ensuring that each guest can enjoy a simpler and faster check-in and out experience,” said Daniel Ben-Yehuda, General Manager at the Sheraton Bucharest Hotel. “With guests today seeking greater personalization and instant service, the combination of Mobile Access together and our app also allows guests to select their own room, depending on preference and availability.”

By also implementing Mobile Access-compatible Signature RFID door locks, the Sheraton Bucharest Hotel gains additional security features with the door lock’s own use of advanced encryption technology to safeguard against the latest keycard cloning threats. With its minimalistic design, Signature RFID blends seamlessly with any property’s unique style and decor.

For more information about ASSA ABLOY Global Solutions and its comprehensive line of electronic in-room safes and locking solutions, please visit www.assaabloyglobalsolutions.com.

About ASSA ABLOY Global Solutions

The ASSA ABLOY Group is the global leader in access solutions. Every day, we help billions of people experience a more open world.

ASSA ABLOY Global Solutions is dedicated to reimagining how people move through their world. Our expertise in customer journey mapping, innovation and service design leads to the invention of new security solutions that create value for our clients and exceptional experiences for end users.

For the hospitality market, these solutions include integrated software systems, mobile access and location solutions designed to help our customers enhance the hotel guest experience, while improving operational efficiency. In order to provide best-in-class customer service, we offer support in more than 166 countries.

For more information, please visit assaabloyglobalsolutions.com and follow us on [LinkedIn](#), [Facebook](#) and [Twitter](#).