

Home Instead Senior Care Enhances Security with Phoniro Door Locks from ASSA ABLOY Global Solutions

West Florida-based Senior Care franchises enter into pilot program to ensure client security, safety, and peace of mind.

Stockholm – April 16, 2019 – Home Instead Senior Care franchises in Hillsborough, Pasco, and Hernando County, Florida, have opted to test digital locking technology from Phoniro, a Swedish company, across its facilities to improve users' experience while enhancing security and safety at its properties. The testing of these solutions are expected to be implemented this spring in Hillsborough, Pasco, and Hernando.



With the Phoniro Lock, homeowners no longer have to risk their security by leaving a key out or hidden under the doormat. With the electronic lock, caregivers can digitally enter the home via an app installed on their smartphone. The app is protected by the highest level of security, through an IT platform known as Phoniro Care. In addition to greater security, the solution also generates a time stamp when the caregiver enters and exits the home. This feature records when and for how long the caregiver was on the premises.

"Client safety is a priority at Home Instead Senior Care, and this new technology will allow us to give reassurance to both our seniors and their family members—who may live 1,000 miles away—that the door isn't left unlocked and that the key under the mat does not fall into the wrong hands," said John Murphy, owner at Home Instead Senior Care of Pasco County, Florida.

Additionally, the lock is not visible from the outside, and homeowners and their relatives can still use the physical key. It is aesthetically pleasing and easy to install and remove without any damage on the door or lock. The electronic lock will not interfere with any other security solutions that the client may have.

"We are pleased to bring the Phoniro Integrated Technology Platform to the United States Home Care Market," said Stephenie Haldane, vice president, senior care at ASSA ABLOY Global Solutions. "This platform offers much more than enhanced safety and security to our

seniors; it also provides an opportunity for care collaboration within healthcare and better care outcomes.”

Phoniro locks are installed on more than 110,000 doors globally and used by over 200 public and private home care organizations. Phoniro is part of [ASSA ABLOY Global Solutions](#), the leading provider of trusted security solutions for senior care, hospitality, cruise ship and student accommodation markets around the world. ASSA ABLOY Global Solutions is additionally part of the ASSA ABLOY Group, which has been featured in Forbes for several years as one of the “World’s Most Innovative Companies.”

For more information about ASSA ABLOY Global Solutions and its comprehensive line of security access platforms, please visit www.assaabloyglobalsolutions.com.

About ASSA ABLOY Global Solutions and Phoniro

The ASSA ABLOY Group is the global leader in access solutions. Every day, we help billions of people experience a more open world.

ASSA ABLOY Global Solutions is dedicated to reimagining how people move through their world. Our expertise in customer journey mapping, innovation and service design leads to the invention of new security solutions that create value for our clients and exceptional experiences for end users.

Under the ASSA ABLOY Global Solutions portfolio since 2018, Phoniro is an IT company with an important purpose: to enable a richer life for our growing senior population! With 100 employees and a turnover of MSEK 175, Phoniro is one of the clear market leaders in providing digital solutions to the senior care sector. Phoniro Care is our common cloud platform for all our solutions and includes modules for digital key management, time & attendance, alarms and remote visits. Our solutions are used by over 200 public and private home care organizations in Denmark, Sweden, Norway, Finland and the Netherlands. For more information, please visit www.phoniro.com

About Home Instead Senior Care

The Home Instead Senior Care network provides personalized care, support and education to help enhance the lives of aging adults and their families. Today, this network is the world’s leading provider of in-home care services for seniors, with nearly 1,200 independently owned and operated franchises that provide more than 70 million hours of care throughout the United States and 12 other countries. Local Home Instead Senior Care offices employ approximately 90,000 CAREGiversSM worldwide who provide basic support services that enable seniors to live safely and comfortably in their own homes for as long as possible. The Home Instead Senior Care network works with clients and their family members to meet varied individual needs. Services span the care continuum – from providing personal care to specialized Alzheimer’s care and hospice support. Also available are family caregiver education and support resources. Visit www.homeInstead.com

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