

ASSA ABLOY Global Solutions Earns Recognition as Best Mobile Key Provider During 2021 HotelTechAwards

Most competitive year in HotelTechAwards history sees Mobile Access win category two consecutive years in a row and as more hoteliers look to digital key technology to enhance contactless abilities.

Stockholm – January 12, 2021 – **ASSA ABLOY Global Solutions** is honored to announce its being named the Best Mobile Key Provider for the second year in a row by hoteliers around the world taking part in the **2021 HotelTechAwards**. With each category winner selected based on over 10,000 customer reviews, this year's winning of the Best Mobile Key Award is all the more significant with more than 318,000 hoteliers participating and making 2021 the most competitive in the history of HotelTechAwards.

"Being named the best mobile key solution by hoteliers not just once but twice, is a truly proud moment for our company and is especially relevant this year as properties look to digital key solutions to play a central role in their cleanliness initiatives," said Markus Boberg, Global President-Hospitality at ASSA ABLOY Global Solutions. "Our innovative approach to security technology has always focused on meeting both current and future hotel industry needs, so we are extremely pleased to see that Mobile Access is continuing to lead to more convenient, efficient and safer hotel environments that can win back guest trust."

Currently in use by properties and hotel brands of varying sizes and backgrounds, Mobile Access provides guests with the ability to sidestep germ risks at the front desk by using personal devices to check-in. Engineered using ASSA ABLOY's Seos technology, the solution further uses secure communications channels to transmit digital key and room number information to a guest's device which can then be used to gain entry to guestrooms or other hotel areas. Using their own device as a more convenient means of room access also minimizes the need for guests to come into contact with shared surfaces.

Solution traits that were **reviewed** by existing Mobile Access customers and that played a factor in selecting a category winner included overall operating efficiency and the potential to enhance revenue. In addition to enhancing guest convenience and safety, Mobile Access is able to integrate with a hotel's existing mobile app to enhance its practical value and achieve greater visibility for other services and promotions. Mobile Access is also available as a standalone solution or can be implemented in combination with a third-party **Certified Partner** for enhanced functionality options.

For more information about ASSA ABLOY Global Solutions and its comprehensive line of electronic in-room safes and locking solutions for the **hospitality industry**, please visit www.assaabloyglobalsolutions.com/hospitality.

About ASSA ABLOY Global Solutions

The ASSA ABLOY Group is the global leader in access solutions. Every day, we help billions of people experience a more open world.

ASSA ABLOY Global Solutions is dedicated to reimagining how people move through their world. Our expertise in customer journey mapping, innovation and service design leads to the invention of new security solutions that create value for our clients and exceptional experiences for end users.

For the hospitality market, these solutions include integrated software systems, mobile access and location solutions designed to help our customers enhance the hotel guest experience, while improving operational efficiency. In order to provide best-in-class customer service, we offer support in more than 166 countries.

For more information, please visit assaabloyglobalsolutions.com/hospitality and follow us on [LinkedIn](#), [Facebook](#) and [Twitter](#).

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