

Mercure Timisoara Adopts VingCard Allure Locks With Mobile Access by ASSA ABLOY Global Solutions to Provide Guests With Latest in Smart Room Convenience and Modern Hotel Design

Newly opened Romanian property integrates advanced LED panel lock with in-room amenities to create enticing welcome environments for arriving guests while offering digital key abilities and assisting towards obtaining BREEAM certification.

Stockholm – August 17, 2021 – [ASSA ABLOY Global Solutions](#) with its leading expertise in hotel security and guest experience innovation, has been selected by the [Mercure Timisoara](#) to provide its guests with the highest standard in safety, convenience and personalization with the implementation of VingCard Allure door locks and Mobile Access. Recently opened to guests and providing several firsts for the Romanian hospitality market including the obtaining of BREEAM certification, Mercure Timisoara with the addition of VingCard Allure is further able to achieve its goal of blending traditional Romanian-inspired décor with the latest in modern and smart room innovation that the industry has to offer.

With the core objective being to design a hotel that could match or even surpass guest expectations for enhanced comfort and instant personalized service, project leadership sought out a security access provider that could seamlessly integrate its solutions with other platforms to provide the ultimate in smart room convenience. The decision to work with ASSA ABLOY Global Solutions was made not only because the company is recognized as a leading provider in both Romanian and global markets, but because of its ability to provide the only solution that could meet all of the properties needs with VingCard Allure.



A sleek and stylish customizable LED panel that is implemented adjacent to guestroom doors, VingCard Allure is equipped with the latest in RFID security encryption technology while being capable of fully integrating with a hotel's Guestroom Management System (GRMS). This allows Mercure Timisoara to determine when a guest first enters the room, with in-room IoT-based amenities such as lighting and thermostats able to automatically adjust to ensure that each guest experiences a welcoming environment from the moment that they arrive. Such an integration can also be leveraged to significantly lower a hotel's energy costs by determining when a guestroom becomes unoccupied and adjusting amenity settings accordingly. Using in-room supplied tablets, Merucre Timisoara guests can even use VingCard Allure to instantly post housekeeping or do not

disturb notifications to the hallway-facing panels, ensuring that staff are always aware of a guest's current needs to maintain high satisfaction levels.

With VingCard Allure's full compatibility with Mobile Access, Mercure Timisoara can also achieve its goal of providing guests with the ability to take full control of their experience via mobile app by using personal devices to digitally check-in and gain room entry. Able to completely sidestep the need to visit the front desk upon arrival, the hotel's guests can instead begin to immediately enjoy their hotel stay while also enhancing social distancing abilities and reducing exposure to shared surfaces. Designed using Seos technology, Mobile Access further maintains a priority on guest safety by using the industry's highest encryption standards to create, transmit and store digital key information on guest devices.



"We set many high expectations in creating a hotel experience that could provide the perfect combination of design elegance, technological modernity, unmatched convenience and enhanced sustainability," said Flori Cojocaru, General Manager at Mercure Timisoara. "ASSA ABLOY Global Solutions has proven its industry-leading expertise to us by designing a solution that can seamlessly and simultaneously cater to all such needs. VingCard Allure not only accentuates our property's unique style but also provides us with the means to adopt the latest standards in enhancing guest comfort and peace of mind with Mobile Access along with its compatibility with the latest in smart room technology. In our commitment to maintaining an environmentally friendly location, solutions implemented within our building such as VingCard Allure also played a role in Mercure Timisoara being named the first BREEAM certified hotel in Romania."

In addition to several other company solutions, VingCard Allure is certified with an environmental product declaration (EPD) that offers full transparency on how the life cycle of a product can impact the environment. Undergoing an in-depth review to verify compliance with international standards, VingCard Allure can assist in the achieving of sustainability goals by providing hotels with credits or points towards obtaining BREEAM, Green Globes and LEED certification.

For more information about ASSA ABLOY Global Solutions and its comprehensive line of electronic in-room safes and locking solutions for the [hospitality industry](https://www.assaabloyglobalsolutions.com/hospitality), please visit www.assaabloyglobalsolutions.com/hospitality.

About ASSA ABLOY Global Solutions

The ASSA ABLOY Group is the global leader in access solutions. Every day, we help billions of people experience a more open world.

ASSA ABLOY Global Solutions is dedicated to reimagining how people move through their world. Our expertise in customer journey mapping, innovation and service design leads to the invention of new security solutions that create value for our clients and exceptional experiences for end users.

For the hospitality market, these solutions include integrated software systems, mobile access and location solutions designed to help our customers enhance the hotel guest experience, while improving operational efficiency. In order to provide best-in-class customer service, we offer support in more than 166 countries.

For more information, please visit assaabloyglobalsolutions.com/hospitality and follow us on [LinkedIn](#), [Facebook](#) and [Twitter](#).